

MEDIA AND MARKETING CONSENT

EAST FOOTBALL UNITED

Effective Date: August 30 2026

This Media and Marketing Consent (“Consent”) is separate from the East Football United Terms and Conditions and Privacy Policy.

East Football United (“Club”) may photograph, film, record, interview, or otherwise capture my name, image, likeness, voice, statements, playing activities, and participation in Club training, open play sessions, events, or related activities (“Media”).

This Consent is optional. It is not a condition of creating an account, making a booking, participating in training or open play, accessing the Club’s website or application, or availing of the Club’s ordinary services. Refusing or withdrawing this Consent will not result in a penalty or disadvantage.

Please select each purpose for which you voluntarily consent to the Club’s collection, reproduction, editing, publication, display, distribution, transmission, and other use of your Media:

☐ **Club website, mobile application, and organic social-media accounts**

Use of Media in the Club’s website, mobile application, and unpaid or organic posts on the Club’s social-media accounts.

☐ **Livestreaming**

Use of Media in the Club’s website, mobile application, and social-media accounts.

☐ **Paid advertising and digital campaigns**

Use of Media in advertisements or sponsored, boosted, or targeted digital content distributed through third-party platforms for which the Club pays to promote the content.

☐ **Printed promotional materials**

Use of Media in posters, brochures, presentations, event materials, and similar printed or offline promotional materials created or distributed by or for the Club.

☐ **Club-created sponsorship or partnership materials**

Use of Media in materials created or controlled by the Club to acknowledge, announce, or promote the Club’s sponsors or partners.

☐ **Promotional interviews, testimonials, and related publicity**

Use of my interviews, statements, testimonials, or other recorded communications in the Club’s promotional materials, publicity, and announcements.

The Club will use the Media only for the purposes selected above and other processing reasonably necessary to carry out those selected purposes. The Club may crop, edit, caption, combine, or format the Media, provided that it will not use the Media in a misleading, defamatory, unlawful, or materially offensive manner.

The Club may engage service providers for photography, videography, interviewing, editing, hosting, advertising, publication, or related services. The Club will require appropriate contractual, organizational, and technical safeguards for such processing.

Continuing Consent and Withdrawal

This Consent may be treated as continuing for subsequent Club activities, bookings, and events while the scope, purpose, nature, and extent of the processing described above remain substantially unchanged.

If the Club introduces a materially different or substantially broader use of the Media, it will provide updated information and, where required, obtain new consent.

I may review, change, or withdraw my consent at any time by contacting the Club's Data Protection Officer or through the consent-management facility made available by the Club.

Withdrawal will apply to future processing. It will not affect processing or publication that occurred lawfully before withdrawal. The Club may also be unable to remove Media that has already been printed, distributed, posted, shared, or incorporated into completed materials.

Electronic Consent

By selecting the applicable purpose or purposes and confirming below, I voluntarily consent to the Club's processing and use of my Media for the selected purposes.

☐ **I consent to the selected media and marketing purposes.**

I confirm that I have read and understood this Consent and the Club's Privacy Policy.

Participant's name: _____

Date of birth: _____

Date and time of consent: _____

Consent version: _____

For a Minor Participant

The person giving consent must be the minor participant's parent or legal guardian, or another person lawfully authorized to act on the minor's behalf.

I certify that I am the parent or legal guardian of the minor identified above, or that I am otherwise lawfully authorized to provide this Consent on the minor's behalf.

Name of parent/legal guardian or authorized representative: _____

Relationship to minor: _____

Date and time of consent: _____

